

Resource Guide

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About the Social Media Resource Guide

This guide was created by the Cumberland County Positive Youth Development Coalition's (CCPYDC) Vineland Breakout Group for the education of parents and adult community members on current social media platforms, as well as the potential dangers associated with these websites and applications. Additionally, the guide serves to provide information on popular texting language and emoji meanings. Adults should use this guide to get a basic understanding of social media platforms, and to decipher different messages typically sent via text or emojis.

This effort is part of a larger initiative centered on the Realities of Technology, which began with a presentation on the dangers of inappropriate use of technology from CCPYDC Members, including police officers and social service professionals, to students in the Search for Conscience Class in Vineland High School. The students then created a PSA educating their peers on the dangers of sexting, which has been incorporated into the curriculum at Vineland High School. A Dangers of Sexting lesson plan has been created, as well as a pre- and post-test, and these materials are available to middle and high school teachers for use in the classroom, as well as for use with community youth groups. The PSA can be viewed on CCPYDC's website.

CCPYDC would like to thank Sarah Filippi-Field and Tiana Morales, two of the Vineland High School student representatives, for their assistance with creating this guide, and Matthew Galey from the Walter Rand Institute for coordinating this effort.

About the Cumberland County Positive Youth Development Coalition

The Cumberland County Positive Youth Development Coalition is the first county-wide juvenile delinquency effort in the state of New Jersey. Started in the city of Vineland in 2009, the Coalition expanded to a county-wide effort in 2013. The Coalition brings together stakeholders from a number of sectors including education, law enforcement, social services, faith-based institutions, and youth serving organizations, in order to reduce juvenile delinquency and prevent those already involved in the juvenile system from becoming involved in the adult criminal justice system. Staffing and technical assistance is provided to the Coalition by the Senator Walter Rand Institute for Public Affairs at Rutgers University – Camden. Funding for the Coalition is provided by the Office of the Attorney General, Office of Community Justice, and Cumberland County Freeholders.

For more information on CCPYDC, please visit www.CCPYDC.com.

About the Senator Walter Rand Institute for Public Affairs

The Senator Walter Rand Institute for Public Affairs, Rutgers University–Camden, addresses public policy issues impacting Southern New Jersey, through applied research, community engagement, and organizational development.

For more information on the Institute, please visit <https://rand.camden.rutgers.edu/>

Glossary of Commonly Used Terms

#

See: hashtag

/r/

See: subreddit

—A—

AMA

In reference to Reddit, an acronym for “Ask me anything.” In an AMA post, a user will answer questions posed by the Reddit community.

Audience selector

A tool that allows you to choose which audience you want to share something with on Facebook. Some of the settings include public, friends, friends of friends, custom, and only me.

Applications or Apps

A program based on a computer, mobile device or through the internet allowing people to play games, communicate and/or continue hobbies such as photography via the internet.

Avatar

A visual representation of a user online, though not necessarily an actual photo of the user. Social media profile pics are an example of an avatar.

—B—

Bio

A ‘Bio’, short for biography, is the small portion of your online profile that explains to new or potential followers who you are. All social platforms have some version of a Bio as they are valuable in attracting new followers with similar interests. It is usually open to the public to see, and includes basic information such as location, age, career, interests, etc.

Block

A feature that enables you to prevent another user from:

- following you
- adding you to their Twitter lists
- having their mentions and replies appear in your notifications or mentions tab
- tagging you in a photo

—C—

Caption

A brief description that appears underneath a photo that has been posted on a social media application or site.

Check-In

A Foursquare and Facebook term, to check-in is to declare when a user has physically visited a geographical location or event. Checking-in allows the user to let their friends know where they are, opening up the possibility for others to know their exact location.

Connection

On LinkedIn, there are several types of connections you can make. The basic type of connection is a 1st degree connection—a contact that you know personally or professionally and that has accepted your invitation to connect. Other degrees of connections are dependent on your extended network and how closely they are connected to other individuals you know.

Cover photo

The large, horizontal image at the top of your Facebook profile or page. Similar to a profile photo, a cover photo is public and can be seen by anyone, and so can any comments others make on the photo.

Creep

To creep is to spend an extended period of time looking through someone's profiles, photos, and videos on social media. The term is generally used in the context of dating, where social networks such as Facebook give users the ability to check out potential dates or ex-partners.

Cyber bullying

The use of electronic communication to bully a person, typically by sending messages of an intimidating or threatening nature. This can also include posting mean comments to their profile or embarrassing photos of them to a public page.

—D—

Direct Message

A direct message (DM) is a **private** message sent to one of your followers. Direct messages can only be sent to a user who is already following you, and you can only receive direct messages from users you follow.

Discover (Twitter)

A feature on the Twitter platform that has 5 functions: Tweets, Activity, Who to Follow, Find Friends and Popular accounts.

The **Tweets** option shows the most popular Tweets across Twitter; some are tailored to you individually and some are globally trending.

The **Activity** tab shows notable engagements of the people you follow, including the latest Retweets, replies and favorites of your friends.

Who to Follow helps you find new and interesting accounts.

Find Friends allows you to import contacts from your contact book and find them on Twitter.

Popular Accounts provides a list of some engaging and well-liked accounts on Twitter and is delivered to you based on your interests.

Discover (Snapchat)

A feature on Snapchat that consists of a collection of hand-picked videos provided by media companies.

F4F

Meaning “Follow for follow”, this is an invitation to follow a user on Twitter or Instagram with the assurance that they will follow back.

Facebook Group

A space on Facebook where you can communicate and share content within a select group of people. There are three types of groups: public, closed, and secret. Public groups are accessible to anyone with a Facebook account. Closed groups are only accessible to members of that group. Secret groups are only accessible to members of that group, and can be joined by invite-only. (They do not show up in the public search tool on Facebook.)

Facebook Network

Your Facebook Network is the web of people whom you are friends with on Facebook. The term expresses the inherent sense of connectivity users experience on the Facebook platform, where a web of updates and information are delivered to you from all the people in your life.

Facebook Notes

A Facebook feature that enables users to publish longer content in a blog format.

Facebook Reach

The number of people who have seen content from your Facebook Page.

Facebook Fans

The people who like your Facebook Page.

Favorite

An indication that someone likes your Tweet, given by clicking the star icon.

Feed

The social media data format that provides users with a steady stream of updates and information.

Filter

A photographic effect that can be applied to enhance images on social media, such as offering a vintage look, black and white, sepia, altering saturation levels, or countless other visual modifications.

Follower

A user who has subscribed to your Twitter account so they can receive your Tweets in their Home feed. If you want to send them a direct message, you need to follow them back.

Following

The number of accounts that a handle is supporting.

Follows

The number of accounts that are supporting a handle.

Foursquare

A location-based discovery service that helps people find local places and experiences that are relevant to their interests and tastes.

Friend

A person that you connect with on Facebook or another social network. Unlike a fan or follower, a friend is a two-way connection; both you and your friend have to endorse the relationship.

Friend Emojis

On Snapchat, the “Friend Emojis” reflect a user’s relationship with another user, based on the number of messages sent back and forth. For example, the sunglass-wearing cool guy emoji means that the Snapchatters share a best friend on the app.

Friendship page

Facebook Friendship pages show the story of a friendship between two people connected on Facebook. They display a variety of content, including photos that both people are tagged in, public messages that they have exchanged, and their mutual friends and interests.

—G—

Geofilter

Special overlays for Snapchat users that reflect the current geographic location they are in.

Geolocation, geotagging

The practice of tagging a photo, video, or message with a specific location. The ubiquity of GPS-enabled smartphones has made geotagging a core aspect of social media.

GIF

Gif (pronounced jif) is the acronym for Graphics Interchange Format, which allows you to present a short video clip in a far more condensed image format with no sound, creating an animated effect. Only certain social networks support gifs, including Google+ and Twitter.

—H—

Handle

Handle is another way of saying your account name. Hootsuite’s Twitter handle is @Hootsuite, for example.

Hashtag

The hashtag is a word or phrase preceded by the “#” sign. #Hashtags are a simple way to mark the topic (or topics) of social media messages and make them discoverable to people with shared interests. On most social networks, clicking a hashtag will reveal all the public and recently published messages that also contain that hashtag.

Header image

A header image, not to be confused with a profile photo (which is for Facebook), is the banner image at the top of a user’s Twitter profile.

Hearts

A feature of the Periscope app that measure popularity and act as virtual thumbs up and appreciation of the broadcaster.

Home

Often the first page you see when you sign into your social media account, it contains a constantly updating timeline or feed of the user activity and news stories in your network.

—I—

Instagram Direct

Allows for the sending of threaded messages with one or more other Instagram users. Instagram Direct can also be used to send images or video viewed in the Feed privately between users.

Instagram Home Page

The feed where a user will see an accumulation of the content posted by users they are following.

—L—

Like

A way that people who view your page can show support for your post by hitting a button.

LinkedIn endorsement

A LinkedIn member's recognition of another person's skill, such as Content Marketing or Web Programming. Endorsements boost your credibility on LinkedIn by indicating that you actually have the skills you say you have. You can only endorse the skills of your first-degree connections.

LinkedIn recommendation

A written compliment from one of your connections that you can display on your LinkedIn profile to impress hiring managers and potential customers.

Live Stories

Live Stories are a curated stream of user submitted Snaps from various locations and events. Users who have their location services on at the same event location will be given the option to contribute Snaps to the Live Story. The end result is a Story told from a community perspective with lots of different points view.

Live Tweet

To post comments and participate in Twitter conversations while an event or situation is happening.

—M—

Meerkat

A live-streaming video app connected to Twitter that allows users to broadcast live video from their smartphone. Meerkat will tweet out links to the user's content automatically to their followers.

Meerkatted/Meerkatting

The process of sending a broadcast through Meerkat.

Meme

A funny image, video, or text that is copied (with slight variations) and spread around rapidly by a large group of internet users.

Mention

The act of tagging another user's handle or account name in a social media message. Mentions typically trigger a notification for that user and are a key part of what makes social media "social". When properly formatted (for example, as an @mention on Twitter or +mention on Google+), a mention also allows your audience to click through to the mentioned users' bio or profile.

Messenger

The app that allows Facebook users to message one another instantly through a smartphone. Updates to the app allowed for the ability to find their friends more easily, the possibility of reaching additional users, and increased privacy settings.

Mute

Mute is a feature available on Twitter that allows you to remove select people from your feed without them ever knowing. They still see that you follow them, and they can still favorite, retweet, and reply to you—you just don't see any of their activity in your timeline. Muting a user is **not** the same as blocking them.

Mutual

Any social media user that you follow, who also follows you back. Can also refer to any social media user

—N—

News Feed

Typically found on the home screen, a series of posts and updates from friends and handles being followed.

Notification

A message or update sharing new social media activity. For example, if somebody likes one of your Instagram photos you can receive a notification on your phone that lets you know.

—O—

ow.ly

Ow.ly is a URL shortener that converts a regular URL into a more condensed format. This link shortener allows you to upload images, track real-time clicks that don't include clicks from bots, post links to various social networks such as Facebook, LinkedIn, Twitter, and Google+. You can also use the shortened URL in emails or on your website.

—P—

Permalink

The URL address of an individual piece of content. Permalinks are useful because they allow you to reference a specific Tweet, update, or blog post instead of the feed or timeline in which you found it. You can quickly find an item's permalink by clicking on its timestamp.

Phishing

An attempt to fraudulently acquire sensitive information such as usernames, passwords, and credit card information (and often, indirectly, money) by authentic-looking electronic communication, usually email. Also a method of spreading electronic viruses by exploiting security weaknesses.

Pinned Tweet

A Tweet that has been pinned to the top a Twitter profile page. Pinning a Tweet is a great way to feature an important announcement or one of your greatest hits. Everyone who views your profile page will see the Tweet; however, pinning a Tweet will not have an effect on its visibility in anyone else's timeline.

Pins

Favorite links stored on Pinterest are called Pins. Each Pin is made up of a picture and a description given by the user; when clicked, Pins direct users to the image source page. Pins can be liked or repinned by other users. Users can also organize Pins by theme or event into visual collections called Pinboards.

Pinboard

A collection of Pins on Pinterest. A Pinboard can be organized by any theme of your choosing, and it can either be private or public. Some examples of Pinboards: 50 Alternative Uses for Mason Jars, Short Hairstyles, My Dream Wedding, Easy Appetizers.

Podcast

A type of audio file available through the internet, typically produced as a series that listeners subscribe to.

Post

A Facebook status update, or an item on a blog or forum.

Private

The state of a social media account such as Instagram or Twitter that protects content from the public. Users must request to follow private accounts to see the content.

Profile

Your profile is your collection of photos, stories and experiences that you have posted to your social media account.

Protected Account

A private Twitter account. Only approved followers can view Tweets and photos from a protected account or access its complete profile. Tweets from protected accounts cannot be retweeted, even by approved followers.

—Q—

Quote Tweet

A way to retweet where a user can include their own comments along with the tweet.

—R—

Reach

Reach is a data metric that determines the potential size of audience any given message could reach. It does not mean that that entire audience will see your social media post, but rather tells you the maximum amount of people your post could potentially reach. Reach is determined by a calculation that includes number of followers, shares and impressions as well as net follower increase over time.

Regram

The act of reposting another Instagram users image or video.

Repin

The act of reposting another user's post (or "pin") on Pinterest.

Reply

A response to someone's post that begins with their @username.

Retweet

A Tweet that is re-shared to the followers of another user's Twitter account.

—S—

Scope

A live broadcast session created through Periscope.

Scoper

A nickname for a Periscope user.

Screenshot

The act of using the camera on your phone to take a picture of whatever is on your phone screen.

Selfie

A self-portrait photograph, usually taken with a smartphone and shared on social media sites.

Sexting

To send (someone) sexually explicit photographs or messages.

Share

When content is reposted on a social media site through another user's channel.

SMS

The text messaging service component of phone, web, or mobile communication systems.

Snapcash

A fast and easy way for Snapchatters to exchange money within the Chat feature. Once Snapchat users have linked their debit card in the app, they can send Snapcash to anyone in their contact list who is eligible to receive Snapcash.

Snapcode

A unique scannable QR code provided to each Snapchat user. Users can point their phone's camera at a friend's Snapcode, whether on a phone or a vector version of the code, to automatically add the other person as a Snapchat contact.

Snapstreak

What happens when two Snapchat users send Snaps to each other for a consecutive number of days. This will be reflected next to the users' names with a fire emoji and a number representing how many days the Snapstreak has lasted.

Snap Stories

Stories string Snaps together to create a narrative that lasts for 24 hours. To create a Story, a user chooses to add their Snaps to their Story. Depending on their privacy settings, the photos and videos added to a Story can be viewed by all Snapchatters, just the user's friends, or a customized group.

Spam

Junk messages or unnecessary and repetitive social media content that clogs up the feeds of social media users.

Subreddit

A smaller forum within the social website reddit that is dedicated to a specific topic or theme. These are defined by the symbol `"/r/"` which precedes the unique reddit url of that particular subreddit. There are large subreddits like `/r/politics` or `/r/videos`, but they can be as specific as `/r/learnuselesstalents` or `/r/contagiouslaughter`. There are thousands upon thousands of subreddits, and the reddit homepage is composed of the most popular content from every subreddit combined. You can also customize your own reddit homepage by subscribing to your favorite subreddits.

—T—

Tag

A keyword added to a social media post with the original purpose of categorizing related content. A tag can also refer to the act of tagging someone in a post, which creates a link to their social media profile and associates them with the content.

Thread

A strand of messages which represent a conversation or part of a conversation. Threads are essential to most forms of online communication, including social media, web forums, and email. Without them, it is incredibly difficult to put messages into context or keep track of ongoing conversations. Threads begin with an initial message and then continue as a series of replies or comments.

Throwback Thursday (#tbt)

A weekly social media tradition in which every Thursday people post a really old photograph of themselves (as a child, in high school, etc.).

Timestamp

The date and time that a message is posted to a social network, usually visible below the headline or username. Clicking on a timestamp will usually bring you to the content's permalink.

Top Tweets

The most popular and engaging Tweets for a given search query, as determined by a Twitter algorithm.

Trend

A topic or hashtag that is popular on social media at a given moment. Trends are highlighted by social networks such as Twitter and Facebook to encourage discussion and engagement among their users. The trends that you see on Twitter and Facebook are personalized for you, based on your location as well as who you follow or what pages you like.

Troll

A social media user who makes a deliberately offensive or annoying post with the sole aim of provoking another user or group of users.

Tweet

The name given to a Twitter message. Tweets can contain up to 140 characters of text, as well as photos, videos, and other forms of media. They are public by default and will show up in Twitter timelines and searches unless they are sent from Protected Accounts or as Direct Messages. Tweets can also be embedded in webpages.

—U—

Unfollow

The action of unsubscribing from another user's account.

Unfriending

Removing someone from a list of social media contacts.

URL

The location of a page or other resource on the World Wide Web, such as www.google.com, which can be used to access Google.

—V—

Views

Users who have looked at your profile.

Vlogger

Someone who creates and broadcasts video blogs.

—W—

Who to Follow

Who to Follow is a feature in the left hand sidebar of your Twitter homepage that helps users find relevant accounts to follow. The accounts that populate in the Who to Follow section are suggested because they have similar interests, professions or geographic proximity to you.

Social Media App Summaries

All of the screenshots are publically accessible from Google images. No personal accounts were utilized in the gathering of these images.

Facebook

Facebook is a social networking service in which users can create a profile, add friends, post status updates, pictures, and videos, comment on others' posts, send messages, join groups, like pages, and use applications.

Possible Dangers: Information could be shared with unknown third parties, privacy settings are less secure after updates, ads may contain dangerous malware (damaging computer software), fake profiles are being used for malicious purposes, and privacy settings of other friends may spread your information. Nothing is permanently deleted, different posts and check-ins reveal GPS location, and photographs posted surrender all rights and cannot control reproduction of posts.



Twitter

Twitter is a social networking application that allows users to post, read, and share 140-character messages (or "tweets") while also following and personally messaging other users.

Possible Dangers: Tweets are typically visible by public users (so anyone can see what you post); viewable by employers; cannot be permanently deleted.



Instagram

Instagram is a mobile photo-sharing application that enables users to share and take pictures and short videos.

Possible Dangers: Geo-tagging makes locations available, nudity is not screened for on the platform, objectification and stalking may occur.



Tinder

***Tinder** is an online dating application in which users make profiles, match (or “swipe right”) with those who have a mutual interest in them in their area, and communicate via private messaging.

* There are multitudes of dating apps found in the app store. For more apps please look up Tinder in your phone app store.

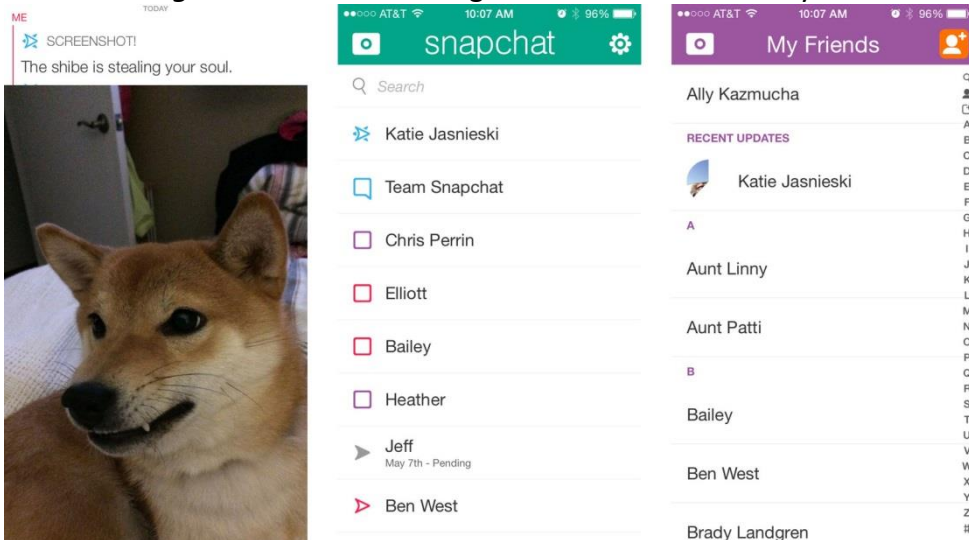
Possible Dangers: Stalkers/Scammers, setting up meetings for the first time with strangers, possibilities of STD and intercourse.



Snapchat

Snapchat is a mobile image messaging application that allows for both private sharing and public broadcasting of pictures and videos, also known as “snaps”.

Possible Dangers: Belief that messages are deleted when they can be screen shot, lack of moderation.



Youtube

Youtube is a video-sharing website that enables users to post their content, view other videos, and comment on them.

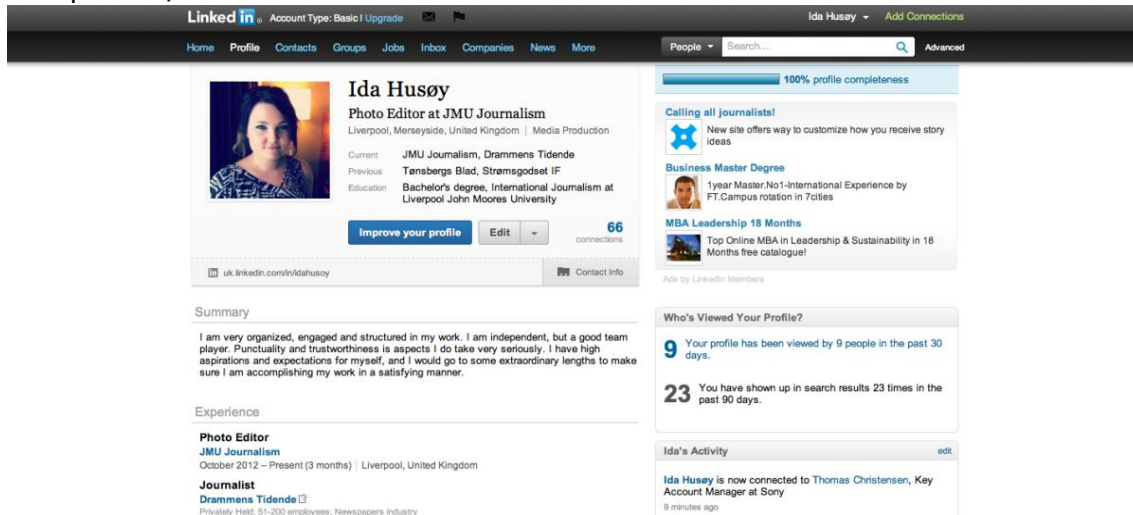
Possible Dangers: No privacy for user’s videos or comments, inappropriate content such as violence.



LinkedIn

LinkedIn is a professional media networking website focused on employment opportunities, where professionals can share their resumes and network with other professionals.

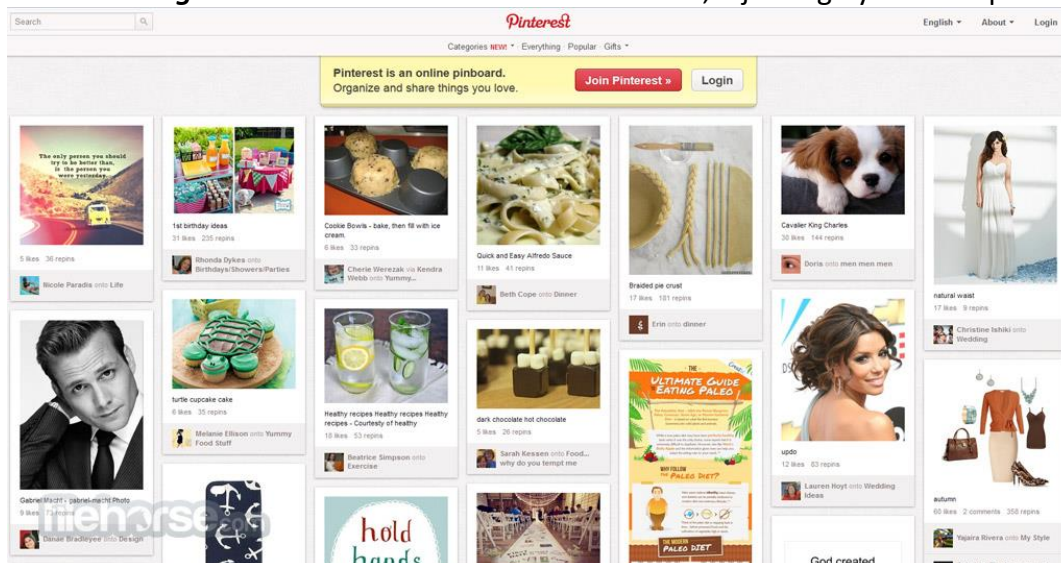
Possible Dangers: Spam Mail carrying Trojan Horse/viruses, unacquainted connections may lead to strangers, fake profiles/contacts.



Pinterest

Pinterest is a website in which users upload and share images, or “pins”, to virtual collections known as “pinboards”.

Possible Dangers: File downloads could be virus filled, hijacking by another pinner, impersonation.



Pokémon Go

Pokémon Go is an augmented reality mobile game that uses GPS to allow users to locate and catch virtual creatures called Pokémon.

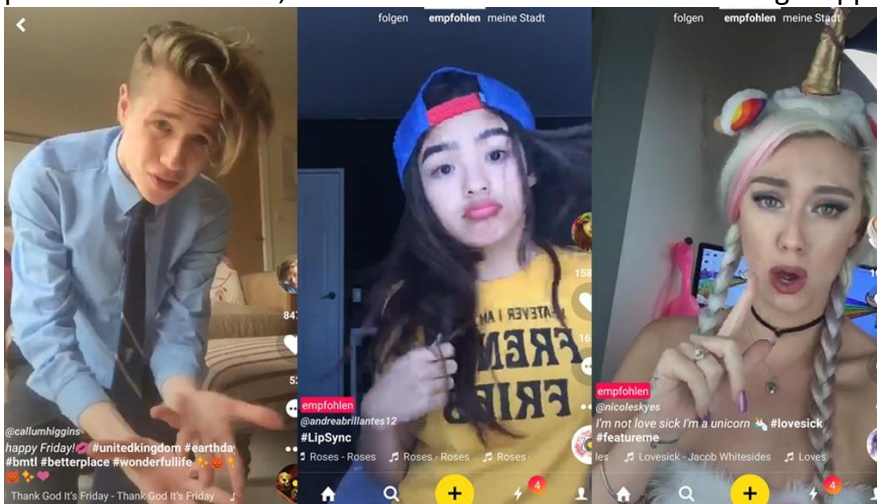
Possible Dangers: Injuries from distracted playing (such as tripping over things due to not watching where you're walking), muggings, distracted driving, viruses, unintentional trespassing.



Musical.ly

Musical.ly is a mobile social networking app that allows users to share short clips of themselves lip-syncing.

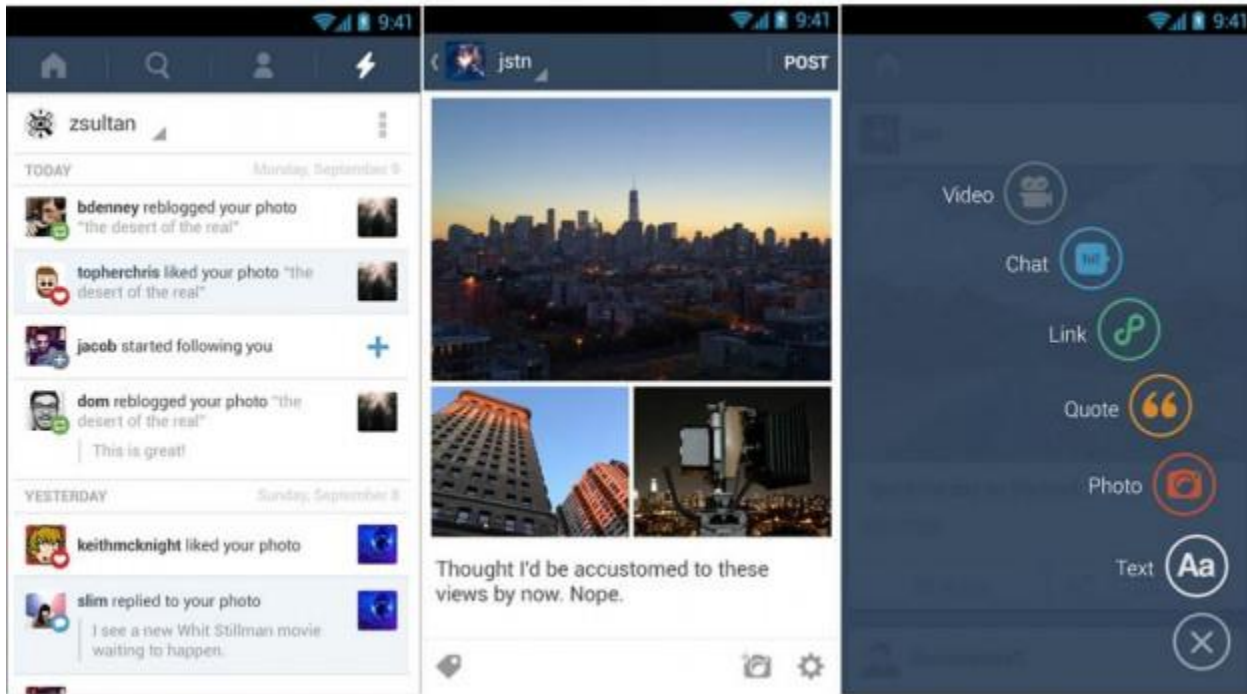
Possible Dangers: Adult content in lyrics, geographical information, live stream is not private, publicizing personal information, can be used as a vehicle of advertising inappropriate content or links to other websites



Tumblr

Tumblr: A website dedicated to a self-created blog. Allows for users to post, share, and subscribe to other users blog posts. Messages can be sent between users, and trends are set up with traditional hashtags of what is popular amongst users.

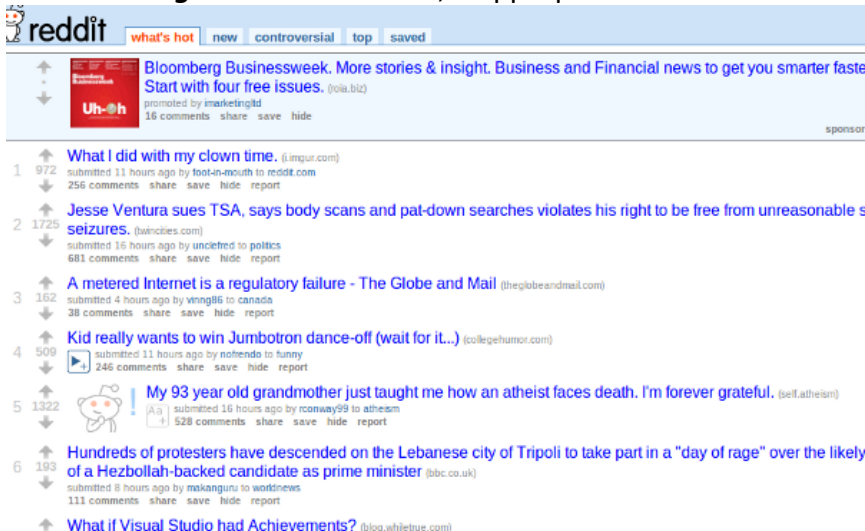
Possible Dangers: Unrestricted activity, blocked users can still see posts, easy to access inappropriate content.



Reddit

Reddit: A topic-based forum where discussions are entertained through comments on threads. Topics can range from social and political to meme's and gifs. Cyber bullying and hate speech are possible if users dislike the rhetoric being used by another user.

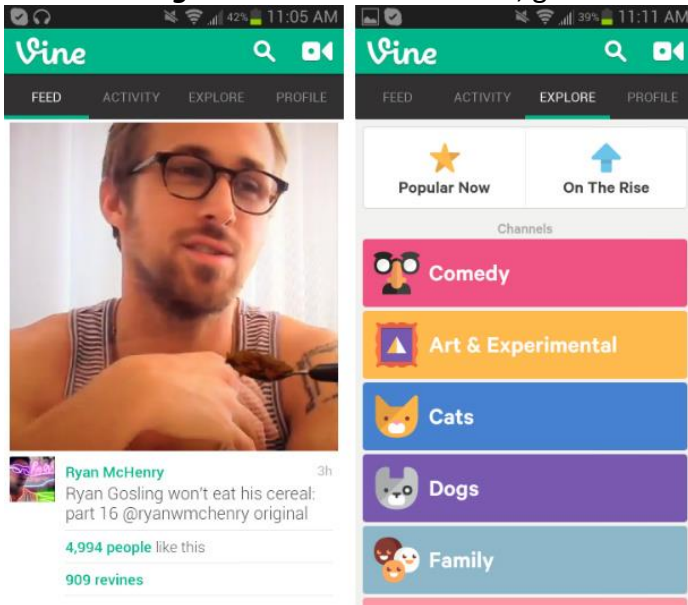
Possible Dangers: No restrictions, inappropriate content.



Vine

Vine: A video sharing app that allows users to record 6-second videos compiled of different scenes and instances. Typically associated with Twitter, Vine videos are played on a continuous loop and shared on site, either by the vine news feed or by Twitter. Keek is a similar app.

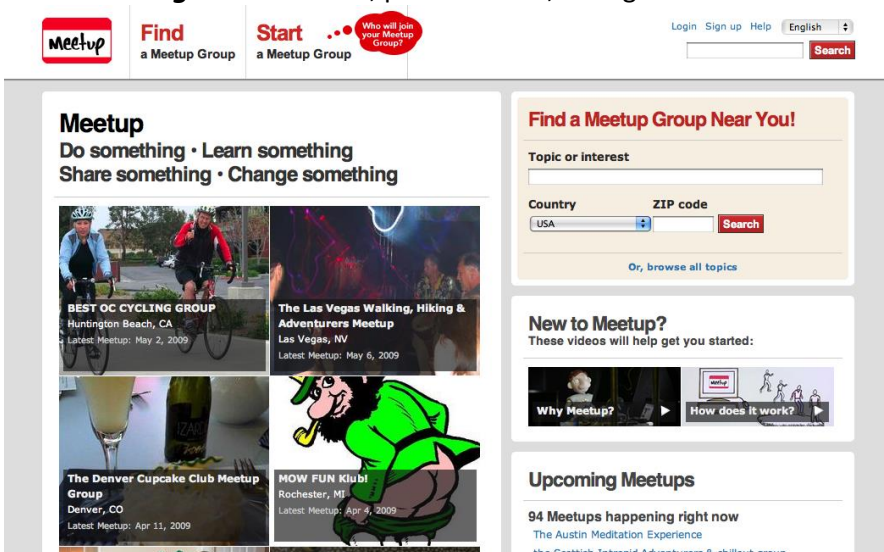
Possible Dangers: Unrestricted content, geo-locator services.



Meetup

Meetup: Community Event planning based on interests and enabling face to face interactions. Connects based on interests and hobbies. Attempts to create new relationships between strangers based on their hobbies.

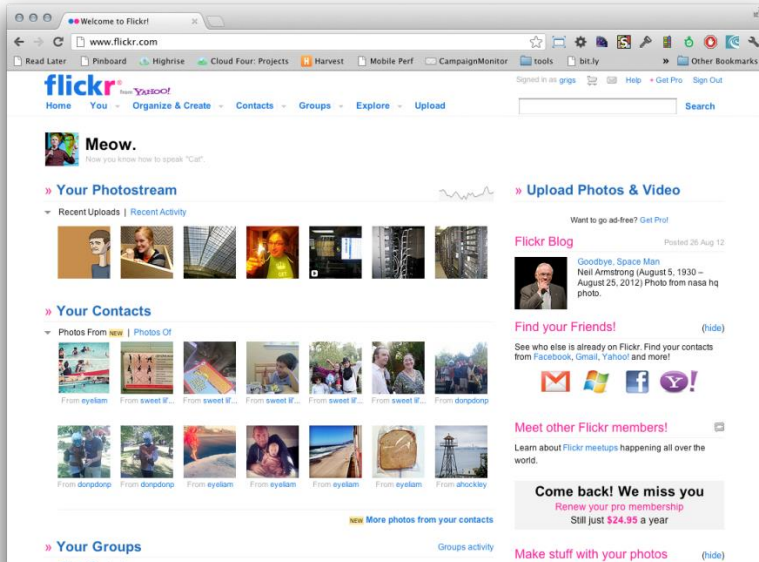
Possible Dangers: Fake users, public forums, stranger interactions.



Flickr

Flickr: Photo storage and organizing site, meant to store photos online and then share them via other social media apps and email. Photos can be accessible to a public search.

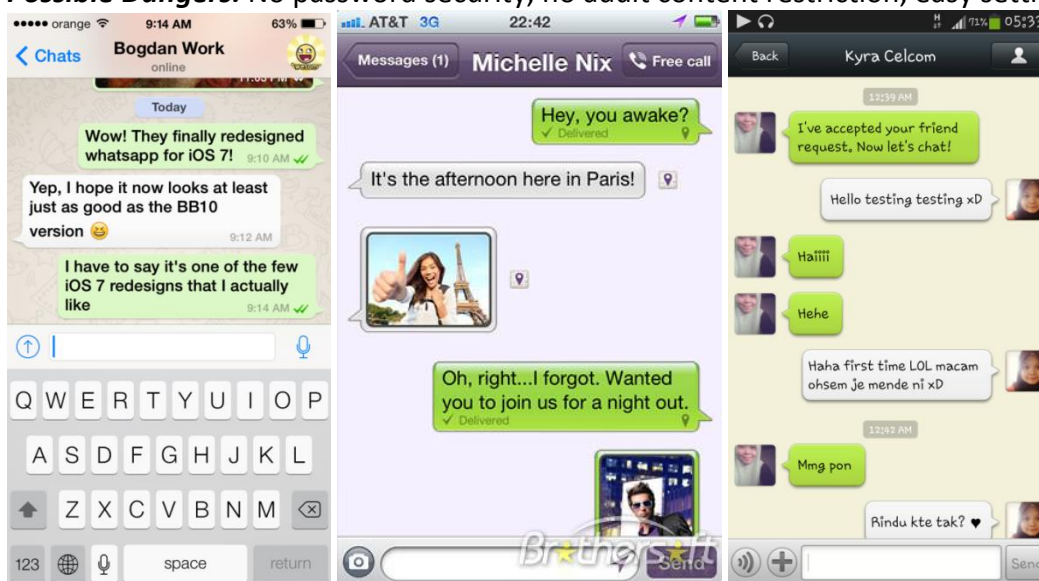
Possible Dangers: Public posting, inappropriate photos.



WhatsApp

WhatsApp: Messaging app that allows for international communication. Similar to a chat room, WhatsApp accesses your contacts and allows you to send messages, photos, videos, and files to others using internet connections rather than a cellular plan. Viber, WeChat, Kik, Text Free, and Text+ are similar apps.

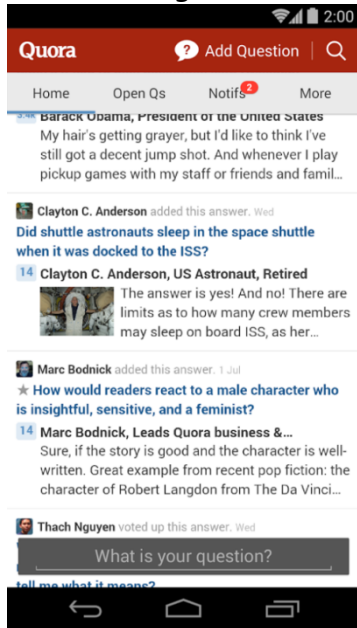
Possible Dangers: No password security, no adult content restriction, easy settings for predator.



Quora

Quora: Site where questions are asked and answered by a community of users, typically academic or objective in nature.

Possible Dangers: No restrictions from inappropriate content.



Periscope

Periscope: Live video application that allows users to access live feeds of other users are recording.

Possible Dangers: Real-time cyberbullying, sexual harassment, location services, risk of personal information.

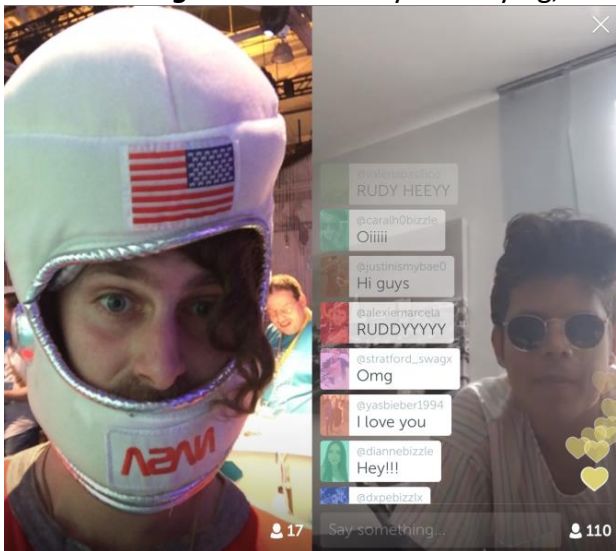
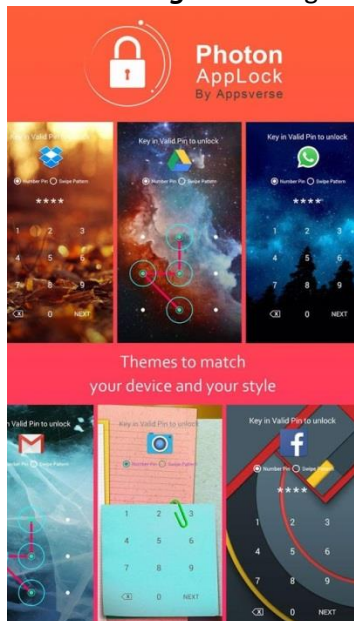


Photo Vaults

Photo Vaults: Apps such as Photo Vault, LOCX, Vault-Hide, these apps are designed with the intent of hiding content such as text messages, images, and videos. Covers for such apps can range from calculators to note taking, to a lock screen and game. Different combinations/passwords can be generated so that only the primary user can access content.

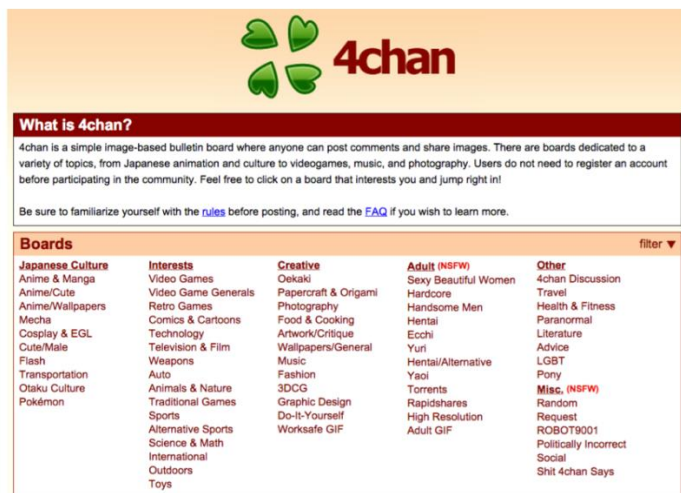
Possible Dangers: Hiding of photos under disguise of other apps, unrestricted and unknown content.



4chan

4chan: Image-based bulletin board where anyone can post and comment. Topics are categorized and include adult content as well, without the requirement of an account to participate in the posting/viewing.

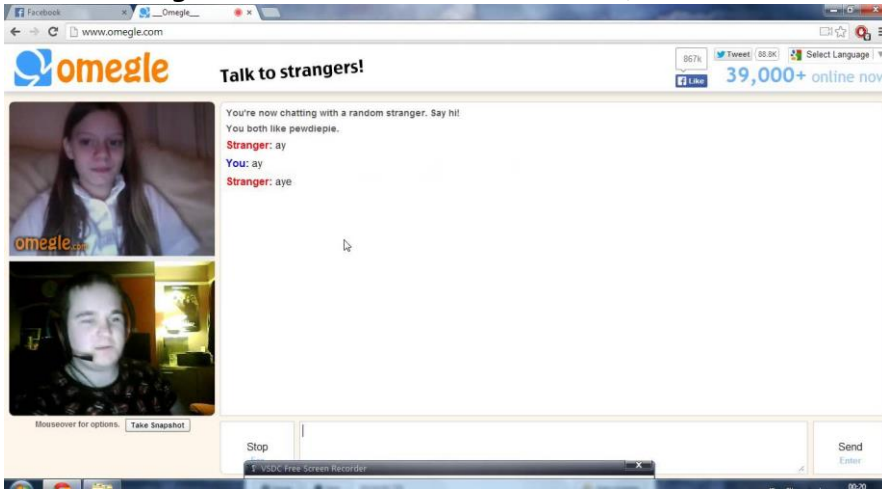
Possible Dangers: No restrictions, inappropriate content.



Omegle

Omegle: Video chat room with strangers! Users are connected to strangers to chat with them; instances of sexual content, nudity, and kidnapping/sexual assault has occurred to users on this site.

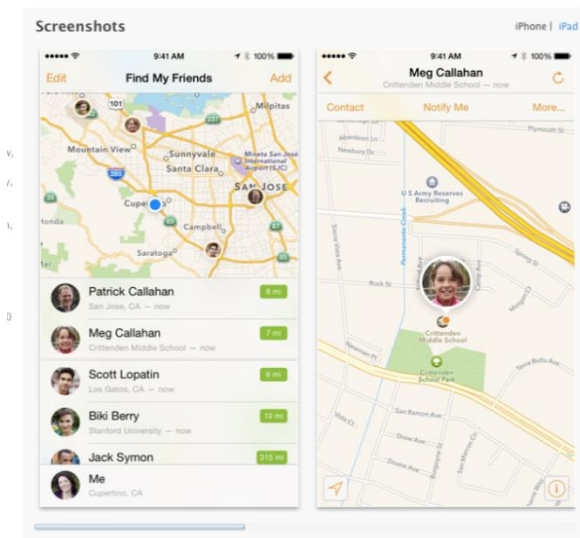
Possible Dangers: Release of Personal Information, Communications with strangers, uncontrolled content.



Find My Friends

Find My Friends: Popular setting with iPhone users (and similar apps available on Android), Find My Friends enables participants to always share their location with trusted friends. Users can turn off their location services, but can also be unaware of being tracked if the permissions are completed outside of their knowledge. Text code confirmation and acceptance is all it takes for users to track/be tracked.

Possible Dangers: Stalking.



Slang

DISCLAIMER: Some of the terms/phrases in this collection may be considered offensive and derogatory. It is only meant to be an objective reflection of commonly used terms. Reader's discretion is advised.

The following list includes common terms, abbreviations, or phrases that are utilized in texting, as well as their definitions.

#

0 to 100 - The act of going from a calm state to crazy and uncontrollable in seconds.

Ex: "She was talking about me."

"I went *0 to 100* in about 30 seconds."

4/20 - code for marijuana

Ex: "We about to hit that *4/20*."

A

A.F. - As f**k; used to replace really as an adjective.

Ex: "I didn't sleep at all last night. I'm tired *af*."

A.K.A. - Also Known As

Ex: George Francis Barnes Jr. *aka* Machine Gun Kelly

Alpha - leader of a group

Ex: Michelle Obama is the *alpha* of women's rights.

*A*shat* - A term used to describe a person who is stubborn, cruel, or otherwise unpleasant to be around.

Ex: "He was rude and kept burping."

"Ewww, such an *a*shat*"

Attention Whore - A person who craves attention and will do anything to receive it.

Ex: "Did you see her "faint"? What an *attention whore*."

B

Bae - Stands for before anyone else; used as a way to say boyfriend, girlfriend, crush or any other version of significant other.

Ex: "Justin Bieber is *bae*!!!!"

BBG - Babygirl; usually a nickname for a close female friend who is almost like a child to you.

Ex: "My *bbg* is Wendy."

"No, that's my *bbg*."

B-cuz - because

Ex: "Why do you want to go home?"

"*b-cuz* I feel like it."

B-day - birthday

Ex: "We are gonna party because it's my *b-day*."

B.F.F. - Best Friend Forever

Ex: Taylor Swift's *bff* is Selena Gomez.

*B***h* - A derogatory term for women; used to reference an annoying and whining female.

Ex: "She just kept threatening to fire me."

"What a *b***h*."

*B***h bye* - A term used when speaking to someone irrelevant.

Ex: I'm so done with her. *B***h* bye!

Blow Job - A reference to oral intercourse.

No Example Needed

Blunt - Marijuana in the form of a cigarette.

Ex: "Yo pass me that *blunt*."

Boii - A term used to put an emphasis on an expression.

Ex: "If you can't handle the heat get out of the kitchen"

"*boii*."

Boss - Incredibly Awesome.

Ex: Beyoncé is *boss*.

Bout - Short for about.

Ex: "What you doing?"

"*Bout* to go out."

B.R.B - Be Right Back

Ex: "My Mom just called me. *brb*."

Bruh - Another way of saying bro (short for brother).

Ex: "Come on *bruh*, let's go"

B.S. - bull s**t

Ex: "She said that you were talking about me."

"That's complete *bs*"

B.T.W. - By The Way

Ex: "*BTW*, I totally love that dress."

Bye Felicia - An expression used to dismiss an irrelevant and annoying person; originated from the movie *Friday*.

Ex: "Stop asking for money. *Bye Felicia!*"

C

Camel Toe - The outline of a vagina that can be seen through pants.

Ex: If a girl wears tights you commonly see a *camel toe*.

Can't Even - When you can't handle something.

Ex: "Zayn left One Direction."

"OMG! *I can't even*."

Chillax - Chill and Relax

Ex: "I'm gonna fail that test."

"Dude, *chillax*."

Cig - cigarette

Ex: "Pass me that *cig*."

COD - Call of Duty; popular game usually played on the Xbox 360 and Xbox one.

Ex: "You gonna be on *COD*?"

"Naw, I got homework."

C.T.F.U. - Cracking The F**k Up

Ex: "Yo, I just tripped."

"*ctfu*"

Cunt - Derogatory term for a woman.

Ex: "She's making me pay \$200 in child support."

"What a *cunt!*"

D

D.A. - dumb a*s

Ex: "He thought it was smart to put a mento in a bottle

of Pepsi."

"What a *da*."

Dead - To be in big trouble.

Ex: "If I miss my curfew, I'm *dead*."

*Dead A*s* - To be completely and honestly serious.

Ex: "She didn't say that."

"I'm dead *a*s*."

Deez Nuts - Used as a joke referencing a male's penis and scrotum.

Ex: "You like Wendy's?"

"yeah."

"When *deez nuts* go down your throat."

Delete your account - Ultimate insult on Twitter.

Ex: "Listen... your posts are trash. *Delete your account*."

D.H. - D**k Head

Ex: "He broke up with me."
"What a *dh*."

*D**k* - penis

No example needed

*D**k Head* - A person who is an idiot and shows it.

Ex: "Yo, if you know the answer, say it."
Don't be a *d**k head*."

Dildo - A sexual woman's pleasure toy.

No example needed

Dingaling - Another word for penis.

No example needed

D.M. - Direct message; usually used when referencing to Instagram.

Ex: "Dm me when you get home."
"Okay."

*Dumba*s* - An idiotic person or a smart person who makes a dumb decision.

Ex: "Why would waste \$200 on something you used once?"
"Because I'm a *dumba*s*."

E

Ez - Easy

Ex: "That test was so hard."
"What are you talking about? It was ez."

F

Fam - Short for family; a friend who is closer than best friend.

Ex: "That's my best friend."
"Well, that's my *fam* so..."

Fandom - The community that surrounds a TV show, book, band, movie, etc.

Ex: "One Direction officially has the world's biggest *fandom*."

F.B. - F**k Boy or Facebook; depends on context content of conversation and sentence.

Ex: (1) "He got three girlfriends and a side ho."
"What a *fb*."
(2) "Message Text me on *fb*."

Feels - A wave of emotions that cannot be adequately explained.

Ex: *Picture of Ryan Gosling holding a puppy*
"Awwww! I got the *feels*!"

Fempire - A business or corporation run by a woman; a society run by powerful women; Powerful women of today's times.

Ex: Women part of the *Fempire* include:
*Michelle Obama
*Hillary Clinton
*Malala

Fleek - almost impeccable; on point; nearly perfect.

Ex: "That girl's eyebrows are on fleek."

Flex - To show off

Ex: "I just came back from the gym."
**Flexes* muscles*

F.U. - F**k You; commonly said by younger kids who are not allowed to curse.

Ex: "That's my candy."
"Now it's mine."
"F.U."

*F**k Boy* - A male who manipulates whoever he can to get what he wants.

Ex: "He just wanted me to pay the bill."
"What a f**kboy."

G

G.B.F. - Gay Best Friend

Ex: "He's acts really gay."

"Well he's my *gbf* so... he is gay."

Goals - When you aspire to be someone you perceive to be perfect.

Ex: "I want to have a relationship like Jay-Z and Beyonce. They're *goals*!"

G.T.G. - Got To Go

Ex: "I *gtg*."

"Okay. Bye."

H

H.B.U. (How 'Bout You)- response used when someone ask "what you doing".

Ex: "What you doing?"

"Nothing. *HBU*?"

He Needs Some Milk - A phrase used when someone gets hurt or injured.

Ex: *Boy gets punched in the face*

"*He needs some milk!*"

Hella - very

Ex: "I'm *hella* tired."

H.M.U. - Hit Me Up; asking someone to text or call.

Ex: "*HMU* about that party"

"Okay."

Horny - Desiring sexual intercourse.

No Example Needed

I

I.D.C. - I Don't Care

Ex: "Kathy got the new UGGS."

"*idc*."

I.D.E.K. - I Don't Even Know

Ex: "Do you know what the homework for tonight is?"

"*idek*."

I.D.G.A.F – I Don't Give a F**k; absolutely no care

I.D.F.W.Y. - I Don't F**k With You; When you don't to hang out with a person at all because you don't like them.

Ex: "You want to hang out this weekend."

"*idfwy*"

I.D.K. - I Don't Know

Ex: "What you doing today?"

"*idk*"

I.G. - I Guess

Ex: "That was a good movie right?"

"*ig*"

I.K. - I Know

Ex: "You're really pretty."

"*ik*"

I.L.Y. - I Love You

Ex: "You are the greatest. *Ily*."

"*Ily2*"

I.L.Y.S.M. - I Love You So Much

Ex: "*Ilysm*."

"*Ily more*."

I.M.Y. - I Miss You

Ex: "I haven't seen you in forever *Imy*."

"*Imy2*"

I.M.Y.S.M. - I Miss You So Much

Ex: "I wanna see you *Imysm*."

"Same."

J

J.K. - Joking

Ex: "That look horrible... *jkjk*"

Juke - To fake someone out in a game or sport.

Ex: "He makes the winning shot ten seconds from the end of the last quarter by *juking* out his opponent."

K

K - Okay

Ex: "I'll meet you at the mall in ten minutes."
"k."

K.Y.S. - Kill Yourself (Not meant to be taken literally.)

Ex: "He is so not cute."
" Oh please, *kys*."

L

Legit - real

Ex: "Did you see 'Mermaids are Real'?"
"Naw, it was fake."
"No, that was *legit*."

Lemme - Let me.

Ex: "Check out this video."
"*Lemme* see."

L.G.B.T.Q. - Stands for Lesbian Gay Bisexual Transgender Queer; the homosexual community.

Ex: Tyler Oakley is an open member of the *LGBTQ* community.

Lit - When something amazing; when someone is highly intoxicated.

Ex: "That party was pretty *lit*."
"That's only because you were *lit*."

L.M.A.O. - Laughing My A*s Off

Ex: "Did you see J-Law (Jennifer Lawrence) fall?"
"Yeah. *Lmao*!"

L.O.L. - Laughing Out Loud

Ex: "I fell down... again"
"*LOL*!"

Low Key - To keep something quiet or secret.

Ex: "We going out, but we keepin' it *low key*."

M

Main Chick- The wife or girlfriend of a man

Ex: "That's my *Main chick* Tiffany."

N

Netflix and Chill - Code for two people going to each other's houses and committing sexual acts.

Ex: "What you do last night?"
"Just *Netflix and Chill*."

'Nite - short for goodnight

Ex: "Going to bed, *'Nite*."
"*Nite*."

O

O.G. - Original Gangster

Ex: Beyonce is considered the *og* of modern pop.

O.M.G. - Oh My God

Ex: "*Omg*! Did you see her dress?"
"Yup. It was so ugly."

O.T.P. - One True Pairing; favorite couple.

Ex: "My *OTP* is Augustus Waters and Hazel Lancaster."

P

Preach - A word used to give encouragement to a person who has a lot of wisdom.

Ex: "I'm so tired of his bs."
"yes sister *preach*!"

Q

Queen - A very open homosexual; greatness.

Ex: Tyler Oakley is *queen*.

R

Rachet - An annoying and very rude person who has no class.

Ex: "She can't even eat right."
"She's *rachet*."

Rawr - Roar; Also known to mean I Love You in dinosaur.

Ex: "You're great."
"Rawr."
"Rawr."

Rents - Parents

Ex: "My *rents* are so annoying."
"I know right."

R.N. - Right Now

Ex: "What are you doing *rn*?"
"Nothing."

S

Savage - A person who doesn't care about consequences and does as they please.

Ex: "Did you hear what she said to the teacher?"
"Yeah. What a *savage*."

Ship - Short for romantic relationship.

Ex: Jay-Z and Beyonce are in a *ship*.

Ship Name - A name given to ships (see ship) usually a combination of the pairs separate names.

Ex: Brad and Angelina's ship name is Brangelina.

Side Ho - A person that one cheats/has an affair with while in a relationship girl or boy your significant other goes to when they want affection that their partners won't give them.

Ex: "He got a girlfriend and three *side ho*'s."

Skert - Another way to say back up; an onomatopoeia of brakes screeching.

Ex: "That's my bae, so *skert-skert*!"

Slay - Succeeded in something amazing; Someone who does something perfect.

Ex: Beyonce *slays* at all time.

Slim-thick - A skinny girl with a big butt and big breast.

Ex: *pretty girl walks by*
"She *slim thick*."

S.N. - Snapchat

Ex: "Follow me on *sn* at owl_lovr825."

Snake - a term for penis

No Example Needed

Squad - a person's group of friends.

Ex: "My *squad* always got my back."
"You know that's right."

S.T.F.U. - Shut The F**k Up

Ex: "You look retarded."
"*Stfu*."

Stud - (1) A person who attracts a multitude of others in a romantic way. (2) A homosexual male.

Ex: (1) "He has a girlfriend and still gets girls number."

"What a *stud*."

(2) "He's cute."

"He's a *stud*. He likes boys."

Swallow - A reference to oral intercourse.

No Example Needed

T

Talking - When two people have established communication but are not exclusively dating.

Ex: "We have been *talking* for a year."
"That's a long time."

Thot - Stands for That Hoe Over There; a girl who has more than one sex partner.

Ex: "Did you hear? Tiffany is cheating on her boyfriend."
"What a *thot*!"

Throwing Shade - Having an attitude towards someone.

Ex: "That girl is looking at you like you're crazy."
"She just doesn't like me. She's just *throwing shade*. It's whatever."

Thxs - Thanks

Ex: "You're pretty."
"Thxs."

Trash - A term for a person who is dirty and stupid.

Ex: "You're *trash*!"
"Yeah, I know."

T.T.Y.L. - Talk to You Later

Ex: "I got to go."
"Ok. *ttyl*."

Turnt - When something is fun and exciting.

Ex: "That party was *turnt*."
"We was lit."

U

U - you

Ex: "Hey."
"What *u* doing?"

Uber - The best; also a popular car service.

Ex: (1) "Yo that's *uber* cool."
(2) "I'm gonna take an *uber* to the party."

V

Vape - electronic cigarette

Ex: "You got a cig?"
"Naw, I'm on *vape* now."

Vid - Video

Ex: "Go on Youtube and check out this *vid*."
"Okay. Cool."

W

W.E. - Whatever

Ex: "I can't stand being with you!"
"*w.e*"

Weed - Marijuana

Ex: "I need a place that sells *weed*."
"How much you willing to pay?"

What are those? - A saying used when a person is seen wearing non name brand or dirty shoes.

Ex: "You see his LeBron's?"
"Yeah. I was like '*What are those?*'"

Whore - A woman who has more than one sex partner at a time.

Ex: "She was at the club with three dates."
"*Whore*."

Wifey - A girl a person cares a lot about.

Ex: "I've known her since we were three. She's my *wifey*"

Wifi Wifey - A girl a person cares a lot about strictly through the internet.

Ex: "Have you ever met her?"
"No, she's my *wifi wifey*."

W.T.F. - What The F**k; usually used as a saying of confusion.

Ex: "Did you see the way she was dancing?"
"I was like '*wtf*'?"

W.Y.D. - What You Doing

Ex: "wyd?"
"Nothing."

W.Y.M. - What You Mean

Ex: "You going out tonight to the party?"
"*wym*? What party?"

W.Y.W.T.A. - What You Wanna Talk About

Ex: "I'm bored."
"*wywta*?"

X

XOXOXO - kisses, hugs, kisses, hugs, kisses, hugs.

Ex: "ttyl."

"xoxoxo."

Y

Yass - Yes with an accent

Ex: "How do I look?"

"You look good. Yass!"

Emojis

The following is a list of images that may have an alternative meaning when sent in a text or through social media.



- teasing/playful



- flirty



- I'm in love



- don't touch



- with my boyfriend; I

have a boyfriend



- gay



- lesbian



- a sarcastic okay; cool



- known as an eggplant,
but used as a symbol for penis



- big butt



- in a relationship



- stud



- being honest



- excellent



- desiring sexual
intercourse



- single



- desiring oral
intercourse



- desiring anal
intercourse

Additional Resources

The Social Media Glossary: 207 Essential Definitions - <https://blog.hootsuite.com/the-2015-social-media-glossary-207-essential-definitions/>

Social School: Social Media and Digital Learning - <http://www.socialschool101.com/>

ConnectSafely - <http://www.connectsafely.org/>

Internet Safety 101 - <http://internetsafety101.org/>

Teacher Thought: Exploring a Teen's Digital Footprint - <http://www.teachthought.com/the-future-of-learning/digital-citizenship-the-future-of-learning/dangers-social-media-teens/>

Kids Health: Social Media Smarts - <http://kidshealth.org/en/parents/social-media-smarts.html>

Norton - http://us.norton.com/yoursecurityresource/detail.jsp?aid=risks_teens

For more information regarding monitoring and safeguarding your smartphones, contact your personal cellular provider.